

Attorney Docket No. 300.257/10105309

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Patent Application Of:

HYUN, Phillip

Serial No.: 10/066,794

Filing Date: February 6, 2002

Title: SYSTEM FOR AND METHOD OF COMPUTER

CONTROLLED MEDIA BUYING PROGRAM

Group Art Unit: 3625

Examiner: James H. Zurita

RESPONSE TO OFFICE COMMUNIC

Assistant Commissioner for Patents Washington, D.C. 20231

Dear Sir:

POLO TORONO TO Responsive to the Office Communication mailed April 8, 2003, please amend the aboveidentified application as follows:

Amendments to the Drawings begin on page 2 of this paper and include three attached replacement sheets.

Amendments to the Specification begin on page 6 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on 9 of this paper.

Remarks begin on 15 of this paper.

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Docket No. AMENDMENT TRANSMITTAL LETTER 300.257 Filing Date Application No. Examiner Art Unit 10/066,794 February 6, 2002 J. Zurita 3625 Applicant(s): Phillip Hyun SYSTEM FOR AND METHOD OF COMPUTER CONTROLLED MEDIA BUYING Invention: **PROGRAM** TO THE COMMISSIONER FOR PATENTS SECK SUBSEC Transmitted herewith is an amendment in the above-identified application. The fee has been calculated and is transmitted as shown below. **CLAIMS AS AMENDED** Claims Highest Remaining Number Number Previously **Extra Claims** After Amendment Paid Present Rate Total Claims 26 22 9.00 Х Independent 3 0.00 3 = Х Claims Multiple Dependent Claims (check if applicable) Other fee (please specify): Extension for response within second month 205.00 TOTAL ADDITIONAL FEE FOR THIS AMENDMENT: 241.00 x Small Entity Large Entity No additional fee is required for this amendment. Please charge Deposit Account No. in the amount of \$ A duplicate copy of this sheet is enclosed. x A check in the amount of \$ 241.00 to cover the filing fee is enclosed. Payment by credit card. Form PTO-2038 is attached. X The Director is hereby authorized to charge and credit Deposit Account No. as described below. A duplicate copy of this sheet is enclosed. Credit any overpayment. Charge any additional filing or application processing fees required under 37 CFR 1.16 and 1.17. mua September 2, 2003 Dated: Steven M. War Attorney Reg. No.: 48,024 FULBRIGHT & JAWORSKI L.L.P. Market Square 801 Pennsylvania Avenue, N.W. Washington, DC 20004-2623 (202) 662-4776